

Julia Finkler

Richmond, VA

Education

James Madison University
Harrisonburg, VA | 2026
B.S. in Media Arts and Design

Extracurriculars

Public Relations Chair
Alpha Phi Omega | JMU
May 2025 - May 2026

Publicity and Marketing Head
New and Improv'd | JMU
Aug. 2024 - May 2026

Publicist
Stratford Players | JMU
Jan. 2025 - Nov. 2025

Skills

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Canva
Content Creation
Content Planning
Copywriting
Video Editing
Stage Makeup Design

Work Experience

Stable Craft Brewing

Social Media Coordinator Intern

Waynesboro, VA | May 2025 - Mar. 2026

- Scheduled and monitored social media posts across social media platforms: Instagram, TikTok, Facebook
- Created posting schedules to increase audience engagement
- Planned and led social media content creation and production
- Established brand guidelines and wrote social media captioning and posts
- Engaged with customers by answering their inquiries and responding to comments

PLUS Communications

Media Monitor

Arlington, VA | May 2025 - Mar. 2026

- Conducted daily research on client's news coverage and media presence
- Organized findings within a specific format before sending to the client

Altar'd State

Brand Representative

Short Pump, VA | Apr. 2022 - Jun. 2024

- Tracked and met daily sales goals
- Maintained brand values and tone when engaging with customers
- Assisted with window display design and planning

Contact Information

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