

# Julia Finkler

## Copywriter

### Education

**James Madison University**  
Harrisonburg, VA | 2026  
B.S. in Media Arts and Design

### Extracurriculars

**Public Relations Chair**  
Alpha Phi Omega | JMU  
May 2025 - May 2026

**Publicity and Marketing Head**  
New and Improv.'d | JMU  
Aug. 2024 - May 2026

### Skills

Adobe Suite  
QLab, Audacity  
Content Creation  
Copywriting  
Video Editing  
Sound Design  
Old Age Makeup

### Work Experience

**Social Media Coordinator Intern**  
Stable Craft Brewing | May 2025 - Mar. 2026

- Scheduled social media posts across all Stable Craft platforms
- Planned and led social media content creation
- Established brand tone and wrote Stable Craft captioning and posts

**Media Monitor**  
PLUS Communications | May 2025 - Mar. 2026

- Conducted daily research on client's news coverage
- Organized data within specific format before sending to client

**Brand Representative**  
Altar'd State | Apr. 2022 - Jun. 2024

- Tracked and met daily sales goals
- Maintained brand values and tone when communicating with customers

### Interests

|                |                  |
|----------------|------------------|
| Broadway Plays | Bad Shark Movies |
| Bouldering     | Improv Comedy    |

### Contact Information

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